



# { SELF-e FOR AUTHORS }

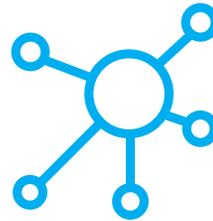
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—Library Journal’s Patron Profiles: Understanding the behavior and preferences of U.S. public library users



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The screenshot shows a web form titled "GENERAL INFORMATION" for the SELF-e platform. The form includes fields for "First Name\*", "Last Name\*", "Email\*", "State\*" (a dropdown menu), "Country" (set to "United States"), "Local Library\*", "Current Distributor", "Current Publisher/Service Company", and "Current POD Vendor". A "Next >" button is located at the bottom right of the form. The left sidebar of the form contains the SELF-e logo and the text "GENERAL INFORMATION" and "BOOK SUBMISSION".



“Libraries are all about readers and writers connecting...This program helps librarians to better serve readers and authors to grow their audience, creating a perfect synergy of benefit to all book-lovers.”

**CJ Lyons, Best-Selling Self-Published Author**

Author of over 20 Best-Selling *Thrillers With Heart*—2 million+ books sold



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**Hugh Howey, Best-Selling Self-Published Author**

Author of the Best-Selling *Silo* and *Molly Fyde Series*—2 million+ books sold

## FAQs

### What is SELF-e?

SELF-e is a discovery platform designed to expose indie authors' ebook(s) to more readers via the public library, locally or nationwide.

This free service is available to all indie authors, no matter which self-publishing service(s) they use. Distribution via the SELF-e platform is royalty-free and the license signed is non-exclusive.

### What if my book is chosen?

Authors whose ebooks are selected by *Library Journal* for inclusion in the SELF-e collections can use a digital badge promoting their inclusion to potential readers. Their selected ebooks will now be in libraries all over the United States through BiblioBoard, a state-of-the-art digital content platform, in collections organized by genre.

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### Can I do both?

Certainly! The SELF-e service is all about increasing indie authors' exposure in libraries, so authors are encouraged to include their ebooks in their state's collection and submit their ebooks to the SELF-e curated collections.

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