



Phil Jenson

Modeling as: Jason

Jason and the Argonauts

Columbia Pictures, 1963

Weekly "Character Sketches" program

Hand-built ceramics course
Instructed by: Spencer Davis
Monthly "New Horizons" program



3rd ANNUAL ARTS REPORT FY Ended 2020

Cedar City Public Library – Arts Assignment

Email: dsteve@cedarcity.org

Website: cedarcitylibrary.org

Tel: 435.586.6244
303 North 100 East

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TO OUR STAKEHOLDERS

Strategic Highlights

Beginning July 1, 2017, the Cedar City Library was tasked (at the Library's request) with planning, organizing, and inserting art and arts related elements into public buildings. The initial request suggested that the Library would address and manage art at the Library (already in place to some extent), the Cedar City Regional Airport, the Cedar City Aquatic Center, the Heritage Theater/Festival Hall, the City administrative offices, and Council Chambers and adjoining hall. The Library may be asked to cooperate in other venues. In all cases, the Library works cooperatively with the manager of each venue and does not presume any influence over a venue for which the Library does not have direct charge.

Financial Highlights

In support of the new program, the City Council generously added one-time, apparatus-based funding to the Library's FY 2018 budget (display cases and the like). The Library received a small 2018 increase for one additional part-time staff-person to help organize art and arts related programming and events. Arts programs in 2019 and 2020 were included as part of the Library's annual operation budget without additional budget increase. Various Library personnel are used in arts programming as fits the staff's individual talents.

"Happy are the painters, for they shall not be lonely. Light and colour, peace and hope, will keep them company to the end of the day."

-Winston Churchill

Operating Highlights – Year 3

- Received RAP Tax money that essentially covered the cost of a professional appraisal of the City's art collection.
- Library Director completed Utah Arts and Museums' "Change Leader" program.
- Working to obtain quality photos to incorporate into a paid database thus allowing a virtual museum as well as providing information regarding each piece in the City's art collection.
- Maintained a sustainable weekly art night: "Character Sketches."
- Maintained and enhanced a monthly art introduction course: "New Horizons."
- Introduced "Still Life Wednesdays." A weekly art program featuring three still settings.
- Joined the Cedar City Arts Council (institutional membership).

- Established a small art creation space by installing a wash basin in the classroom to offer a means for clean-up after projects.
- Established a means of funding projects/events for which participants are charged. All fees associated with the charge are passed through to the participants.

Steven D. Decker
Library Director
June 2020

FINANCIAL SUMMARY

This financial summary is accurate to the best of the compiler's knowledge. It is not audited.

- There was no specific allocation of capital funds for art or arts programs in FY 2020.
- There were no specific operating funds allocated for art or arts programs in FY 2020.
- \$6,000 was received from RAP Tax funds to pay for a professional appraisal of the City's art collection.
 - Total cost of appraisal: \$6,200.
 - Total appraised value: \$257,560.
- Established an Eventbrite account as a means of collection funding for programs with fees.
- \$500 Utah Arts and Museums, Change Leader Grant, to establish a creation space (sink/basin for clean-up).
- All operational funding is budgeted to the City's Library Department and is not reflected by a separate budget or line item.
- Art sales - Works of art displayed in City venues may be priced for sale. All sales are between the artist and the potential buyer. The City neither handles nor promotes sales nor receives a commission from any sales.

Brad Holt, multi-award winning plein air artist, "Attending the figure drawing ["Character Sketches"] sessions at the library has been sharpening my drawing skills. I have found that I am painting better in the field."



Caitlin Hanson poses as Joan of Arc. Cedar City Library's "Character Sketches."

COVID-19 UNCERTAINTIES

Important note

This document contains several statements related to COVID-19. City facilities were closed for different durations from much of March 2020 through much or some of May 2020. This inhibited exhibit planning and installation and caused postponements of some programming and exhibits. Even though certain facilities were open or had been reopened when the proposed program or exhibit was scheduled, uncertainty among both exhibitors and facility managers led to postponements, loss of continuity in planning, and similar issues. Many programs and exhibits have been rescheduled.

PROJECTS

Airport

Display Case: For much of FY 20, the display case at the Cedar City Municipal airport touted “World Class Cycling - World Class Scenery.”

Airport management has made moves to change and update the look of the venue. In early 2020 the somewhat dated display cases were abandoned in favor of wall-mounted displays. A cooperative effort was lunched that included representatives of the Cedar City Regional Airport, Cedar City Economic Development, and the Library to find photos for use in the mounted displays. The Library took the responsibility find photos highlighting local recreation. Economic Development took responsibility to find photos highlighting local industry and economic resources. The Airport ran the logistics and arranged for payment and mounting of the displays.

Baggage Carousel Area: Several ideas have been considered to create interesting space in the baggage claim area. During July and August 2017, the concept of placing a mural in the baggage claim area was developed. It was presented to the Airport Board and gained conceptual approval. Afterwards some questioned the concept and others, including the Library Board, questioned the ability of the artists to transfer their proposed designs to the wall(s) in an aesthetically pleasing manner. The project was put on hold.

About February 2018, a memorial wall in honor of local aviation history and aviator Maurice Graham was forwarded by Airport Board Chair Jyl Schuler and City Council Member Scott Phillips. This design received approval of both the Airport Board and the Cedar City Council. Fundraising attempts failed to produce the necessary money for fabrication and installation of the design. Funding attempts primarily included requests to aviation services that use the airport and a plea to Iron County Tourism.

More recently, airport administration has proposed utilizing the space for advertising. Such a use could generate a modest amount of revenue.

Hanging Art: Airport administration has updated some of the hanging art in the waiting area of the airport.

For now, the Library considers the Cedar City Regional Airport space to be approached on an as requested basis.



Nick Froyd's Roland Deschain (Stephen King's High Tower Series).
Inspired by Cedar City Public Library's "Character Sketches."

be priced for sale.

Council Chambers and City Hall

The City Council Chambers and City Hall (in this case literally meaning the “hall” contiguous with the Council Chambers), have been graced by the works of local artists. Over time, some minor changes have been made to the pieces found in the City’s administrative offices.

Attempts are made to schedule this area for 60 to 90 days at a time and well in advance of the exhibit date. Pieces may

Fiscal Year 2020 displays have included:

- July: Larry Laskowski, watercolor, Council Chambers and Hall Gallery.
- August: “12 Utahns Everyone Should Know,” an original educational display created by the Cedar City Public Library, Gallery Hall.
- August - October: A display of the Cedar City Library’s “Check Out Art” collection, Council Chambers.
- September - October: Dr. Chad Anderson, photojournalism/photography, Gallery Hall.
- November - January: Kent Kowalis, photography, Council Chambers and Gallery Hall.
- February - April: Nick Froyd, oils, Council Chambers and Gallery Hall.
- May - June: Southern Utah Watercolor Society, Council Chambers and Gallery Hall.

Festival Hall

Festival Hall is owned by Iron County and operated, in conjunction with the Heritage Theater, by Cedar City. At present it houses much of Cedar City’s collection. This facility holds a great deal of potential that may not be adequately tapped until appropriate storage space for the Art Committee’s collection can be constructed. Consideration of the storage issue has been added to the Fiscal Year 2021 goals of the Library Director and the Heritage Theater/Festival Hall Manager.

Heritage Theater

The Heritage Theater is owned by Cedar City and is operated in conjunction with Festival Hall, which is owned by Iron County.

The gallery and exhibit area of the Heritage Theater is grossly underutilized. However, in addition to performing arts events, the facility is utilized for community events, socials, weddings, receptions, banquets, and other activities. Close care must be taken not to schedule conflicting or incongruous exhibits with scheduled events (a photo exhibit featuring farm animals during a wedding and reception, for example).

The Heritage Theater lobby is annually scheduled to host the “Heart Gallery” exhibit featuring framed adoption portraiture (usually in May).

Library

The Library sponsors and houses several displays and creative opportunities. These include:

Character Sketches: “Character Sketches” began in April 2018. Models representing literary characters are costumed and pose while participants sketch or paint them. This is not a mentored program. Now in its third year, this program has been very sustainable. The Library strives to assure equal number of male and female characters, no two



Mekhi Sobel as Alex Haley's Kunta Kinte, *Roots*. Inspired by Cedar City Public Library's “Character Sketches.”

characters can be from the same literary work in the same

year, and no character can be repeated within two years.

“Character Sketches” was expanded in FY 2019 to begin in January (rather than April like the previous year). It was expanded again in 2020 to include characters from books, TV, movies, and video games.

“Character Sketches” is focused on the out-of-school age group but allows high school aged participants to attend.



Products of the fused glass class.

New Horizons: New Horizons was developed to introduce participants to new-to-them art forms. For example, ceramics is obviously not a new art form, but it might be new to Jack. New Horizons is intended to give Jack the opportunity to experience the art form with a mentor (sometimes paid, sometimes volunteer). New Horizons are monthly events that began in January 2019, with the following events scheduled:

- July: Hand built ceramics with Spencer Davis.
- August: Fused glass with Mona Woolsey.
- September: No event scheduled.
- October: Beginning watercolor with Mona Woolsey.
- November: No event scheduled.
- December: No event scheduled.
- January: Bookmaking with Sue Cotter.
- February: Beginning crocheting with Kay Wilson (postponed due to illness).
- March: Beginning crocheting with Kay Wilson (cancelled due to COVID-19).
- April: Covid-19 closure.
- May: No event scheduled. COVID-19.
- June - Watercolors. Mentor: Mona Woolsey.



Sue Cotter teaches Bookmaking as part of Cedar City Library's "New Horizons" series.

Still Life Wednesdays: A program instituted in June of 2020. Still Life Wednesdays was an unmentored, afternoon program created to (1) utilize and promote the Library's new creation space, (2) give adult artists the freedom to practice their still life skills, (3) be offered at a time that caters to those with free afternoons (retired persons, school teachers, older school aged youth, etc.), and (4) offer expanded art opportunities, especially to those who do not wish to participate in human figure drawing exercises. The program ran through June of 2020. Only one participant was recorded. The program was abandoned during the same month. Staff will give consideration to combining the "Still Life Wednesdays" with "Character Sketches," thus bringing more artists together at the same time.

Library Gallery Exhibits: Library exhibits have included:

- July 1 - August 4: Sagittarius Arm, 4 panels, astrophotography, Southern Utah Space Foundation.
- August 5 - and September 9: Utah Arts and Museums traveling exhibit, *Vietnam Veterans: Art Beyond Combat*.

- September 10 - 30: Southern Utah Space Foundation.
- October: Paintings by Stephen Van Handel.
- November and December: Paintings by Southern Utah Watercolor Society.
- January: Paintings by Stephen Van Handel. Cancelled due to illness.
- February 3 - March 9: Utah Arts and Museums traveling exhibit, *Prize Photography from the 2019 State Fair*.
- March 10 - scheduled through April 30: Paints and photography by Mona and Nick Woolsey. Interrupted by COVID-19 closure.
- May: ABC Guild exhibit. Postponed due to COVID-19 uncertainty.
- June: Women of the West. Postponed due to COVID-19 uncertainty.

Other: Historically, the Library has been very active in creating displays, seeking traveling display opportunities, and cooperating with local entities. Currently the Library is continuing to reach out to local, state, and national organizations, as well as develop internal programming for the local community with an eye to programming that can be shared with other entities.



CEDAR CITY ART COLLECTION

Overview

In 2019, RAP Tax money was approved to appraise an art collection that the City had acquired from the defunct Cedar City Arts Committee. Dodworth & Stauffer Art Appraisal LLC of Salt Lake City was retained to complete the appraisal. The appraisal was returned October 14, 2019 and valued the collection at \$257,560. Ninety individual pieces were included in the appraisal. Individual pieces ranged from a value of \$80 to \$48,000. The collection was immediately insured at an estimated annual cost of only \$158. Individual pieces range in value from \$80 to \$48,000.



Steve Yates was commissioned to provide high resolution photographs of the pieces in the City's collection. He was unable to complete the project during Fiscal 2020 and has committed to continue and complete the project in Fiscal 2021. The 33 completed photographs are on virtual display at:

<https://www.artworkarchive.com/rooms/cedar-city-library/7370ab>.

More will be added as they become available.



Photographs of selected pieces are show here and include an untitled piece by Jim Jones (1933-2009), 1962 (\$24,000), *Rio Grande Gorge* by Spike Ress (1948 -), 1985, (\$4,500), and *Parashant - Pauite* by Gary Parry (20th century, American), ca. 1930s, (\$200).

FY 2020 Goal Evaluation

Complete or Substantially Complete

Create portable, interactive display apparatus. (Costs: Television, managing device, appropriate programming).	The technology for this is available and tested. A database has been purchased. Awaiting high resolution photos of art pieces.
Acquire funding for appraisal of Cedar City Art Committee collection and proceed with appraisal. (Est. \$6,000).	Complete.
Continue formal arts training for the Library Director.	Complete. Certified Change Leader with Utah Arts and Museums, November 2019.
Work with City administration to consider art-specific venue space (museum, gallery). <u>Amended</u> to art creation space.	Though the original intent was to utilize a substantial space for this concept (like the abandoned animal shelter or a rental space), a test of the concept compromise was arrived at by modifying and utilizing the Library's classroom for this purpose.

In Progress

Actively seek appropriate art for the Heritage Theater. (Cost unknown).	This cannot be accomplished until there is adequate storage space to house the City's collection when it is not is display. This issue has been added to the annual goals of the Library Director and the Heritage Theater/Festival Hall Manager.
More effectively market arts programs and exhibits.	Marketing has been a difficult, perhaps overlooked, process. We do a good job utilizing social media. We probably do a less effective job marketing to those who do not "follow" our social media accounts. The Library Board will address the matter of assisting with marketing during the coming year.
Develop local and broad network ties that would assist in arts programs, education, and exhibits.	This matter will be addressed by the Library Board in the coming year.

Did Not Accomplish – Carrying Over

Develop a sustainable, ongoing arts program for a young audience. This may target a specific age group or school-grade range.	Several possibilities have been discussed. Nothing that seems logically sustainable has been implemented. "Beyond the Book" was established regarding literary arts. That program is struggling.
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Abandoned

Actively seek two (2) venue appropriate exhibits for the Cedar City Aquatic Center. (Cost unknown). NOTE: This acknowledged the environmental concerns present at the Aquatic Center.	While the management of the facility is not opposed to exhibits two issues arose. First, as mentioned, the environmental concerns (heat, light, and humidity) at the aquatic center make exhibit creation difficult. Second, 2-D displays using wall space is problematic because of
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	standing display contracts regarding the items currently displayed.
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FY 2021 Goals

Readers should be aware that goals have been created by staff. Goals are flexible and subject to change dependent on the direction of elected officials, administrators, boards, or public input.

- Evaluate possibilities for, and create if possible, proper, and adequate storage space for the City's standing collection thus creating expanded possibilities in gallery space.
- Develop a comprehensive, prioritized inventory of repair and conservation needs (complete with estimated costs).
- Develop an effective marketing program.
- Develop an art specific advisory board.
- Develop sustainable art programs for children and youth.
- Complete high-resolution photos of the City's standing collection for inclusion in the database.